

KENTUCKY SCHOOL BUS SAFETY POSTER CONTEST

Safety First - Safety Always

Contestants must illustrate the above theme only. The theme on the poster must be exactly as shown above, to include all punctuation.

Who May Enter:

Any student enrolled in a public, parochial or other private elementary or middle school (plus high school for Division 4) in Kentucky may submit artwork to the Kentucky School Bus Safety Poster Contest.

When Can Posters Be Drawn?

Posters can be drawn anytime between October 1, 2024 and April 1, 2025.

Contest Deadline:

Posters must be received by the state director no later than April 18, 2025. Each participating district may submit one (only first-place winners) winning poster in each of the following categories:

Division #1 - Grades K-2

Division #2 - Grades 3-5

Division #3 - Grade 6-8

Division #4 - Special Education (Grades K-12)

Division #5 - CAD (Computer Aided Drawing)

Please Note: Division #5 - CAD entries are eligible for competition within those respective divisions but are not eligible to be the Overall National Contest Winner.

National winners will be notified and sent prizes in the summer of 2025. The 1st Place/Overall winning poster will be used to promote National School Bus Safety Week for 2025.

Criteria for the selection of award-winning posters are:

Relationship of the poster design to the school bus safety practices. (Safety Impact)

Originality of the poster and how the idea is expressed in the poster design. (Originality)

Artwork and its execution. (Artistic Quality)

Visual impact of the poster design. (Visual Impact)

Judging:

The Kentucky Department of Education will evaluate posters.

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Poster Specifications:

Completed poster size must be 11" x 17" or 12" x 18". Posters may be illustrated on the vertical or horizontal axis. Other poster sizes will not be accepted.

Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but winning entries must be mounted on quality tag poster. Lamination is not permitted and will disqualify the poster.

There is no limitation on the use and number of colors.

There is no limitation on the type of media -- such as print, crayon, felt pen, etc. -- used on the poster design; however, wood, plastic, glass or metal should not be part of the poster. Collage materials should not be used. Glued on pieces will disqualify the poster.

Lettering and Drawing: The poster design may incorporate freehand letters only. Stenciled, pre-printed, manufactured stick-on or press-on letters or tracings may not be used and will disqualify the poster. Lettering should be clearly legible, even if used as part of the poster design. Cut paper / stencils (freehand or pre-drawn stick-on stencils) are not permitted and will disqualify the poster.

Poster designs may not incorporate any copyrighted characters (i.e., comic and/or television characters), including stock artwork, meaning photographs or other images of common places, landmarks, nature, events or people; clip art, meaning anything from an existing collection of pictures or images that can be imported from or into the poster; and non-original raster graphics or vector graphics.

IMPORTANT: school bus logos (on buses) should be removed from all CAD submissions.

Drawings must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution. All artwork should be positive in approach, demonstrating only proper school bus safety behaviors. At least a part of a yellow school bus must be present in the poster.

An art instructor or art teacher should supervise all work.

IMPORTANT: At least a part of a yellow school bus must be present in the poster.

Entry Identification:

There must be an entry blank (next page) securely fastened to the back of the poster which includes the student's name, grade, age, teacher's name, email address, school name and school address. Please print clearly. Do not place name, school, etc., on the front of the poster. Display information on the back only.

All posters become the property of the Kentucky Department of Education upon receipt and are not returned to the artist, his/her parents / legal guardians, art instructor or art teacher, school, state or contest sponsor, or any other person(s). Posters that have been used for any promotional purposes may not be submitted.

Mailing Instructions:

No more than **FIVE** posters from **each district** may be entered in the contest (**one in each Division**).

Do NOT roll posters. They must be mailed and delivered flat.

Winning posters from each participating district must be mailed first class in a flat envelope to:

Kentucky Department of Education
Pupil Transportation Branch
300 Sower Blvd 4th Floor
Frankfort, KY 40601

Winners of the state contest will be forwarded by the Kentucky Department of Education to the National Association for Pupil Transportation.

Please complete and attach the label on the next page to the back of each poster in accordance with poster specifications noted in the contest rules. The form is important and needed. Posters may be disqualified at the national level if the above label is not used for poster submission!

National winners will be notified and sent prizes in the summer of 2025. The 1st Place/Overall winning poster will be used to promote National School Bus Safety Week for 2025.

Please complete and attach this form to the back of each poster in accordance with poster specifications noted in the contest rules. The below information is important and needed. Posters may be disqualified at the national level if the above label is not used for poster submission!

POSTER LABEL
LABEL FOR ENTRY - PRINT CLEARLY

Student Name _____

Grade _____ Age _____

School _____

Teacher's Name _____

Teacher's Email _____

School Phone Number _____

School Address

City _____

State _____ Zip _____

Student's Home Address

City _____

State _____ Zip _____

- Division #1** - Grades K-2
- Division #2** - Grades 3-5
- Division #3** - Grades 6-8
- Division #4** - Special Education (Grades K - 12)
- Division #5** - CAD (Computer Aided Drawing)
- Division #6** - International Entries

Do not place this information on the front of the poster.

Display on the back only!

All fields must be completed!

Please select prize payment preference which will be used for winning posters:

If my poster is selected as a winning poster, the prize check can be mailed to:

Prize money mailed to home address

Prize money mailed to school address