

HB307 – K12 Portions of New Proactive Postsecondary Admissions Program

HB307 Summary:

House Bill 307 (2026) established the Kentucky Proactive Postsecondary Admissions Program to increase college-going rates by helping students connect with postsecondary opportunities earlier and more easily. Under the program, Kentucky public universities will establish minimum academic qualifications for prospective admission, while the Council on Postsecondary Education will maintain a common online application. Beginning in 2028, universities will be able to directly notify eligible students of admission opportunities and provide information about applications and financial aid, reducing barriers that often prevent students from pursuing higher education.

To support the program, school districts will annually invite high school students to participate and report participation information to the Kentucky Department of Education (KDE). KDE will then provide participating institutions with approved student information, including directory information for students who have not opted out and additional academic information for students whose parents or eligible students have opted into the program. The initiative aims to streamline the college admissions process while ensuring compliance with federal student privacy requirements.

District data collections are expected to begin during the 2026-2027 school year, with the first data sharing occurring in 2027 and proactive admission notifications beginning in 2028. This documentation details the legislative requirements and implementation notes. Plans for new Infinite Campus collections begin on page 5.

Summary of Sections Specifically Applicable to Districts, High Schools, and KDE

HB307, Section 1, (4)

Each public school district shall:

(a) Annually invite each student enrolled in a public high school to participate in the proactive postsecondary admissions program and select a preferred communication method for program correspondence;

District Implementation Notes

- Districts can choose how they want to promote the Proactive Postsecondary Admissions Program to high school students and families.
- KDE will publish an Infinite Campus form that must be used to invite families through the Parent Portal or Campus Messenger.
- “Students” can be invited to participate but under the Family Education Rights and Privacy Act (FERPA), only parents or eligible students (18 or older) can opt-in or opt-out of sharing data.
- The Council on Postsecondary Education (CPE) will have resources/tools available to help with promotion of the program later this year.
- Annual FERPA Directory Notifications may need to be updated. Opt-outs for this program will be for all data covered under the district’s directory policy, field level opt-outs cannot be supported for state-level directory sharing.
- Districts should revisit Limited Directory Policies if applicable, to ensure Proactive Postsecondary Admissions program directory data sharing is included.

- and

(b) No later than July 1 each year, notify the department of each high school student that has agreed to participate in the proactive postsecondary admissions program and his or her preferred communication method.

District Implementation Notes

- Districts must ensure data is available in Campus by July 1 (end of year); this includes:
 1. Directory Information data elements as defined in the district’s FERPA Directory Notification.
 2. Directory opt-outs - identify students that have been opted out, so KDE does not include them in the file to universities.
 3. Proactive Postsecondary Admissions Program Opt-ins.
 4. Preferred communication method for students that opt-in.
 5. Seals added to student records for students who have completed a governor’s graduate program.

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- First collection is due by 7/1/2027; districts must begin collecting and reporting this information for high school students in the 2026-2027 school year.

HB307, Section 1, (5)

(a) On or before September 1, the department shall annually provide the following information to each public postsecondary education institution for each student who is enrolled at a Kentucky public high school or a certified nonpublic high school and who has not been opted out of sharing directory information in accordance with 34 C. F. R. sec. 99.37:

1. Name;
2. Address;
3. Enrolled school district;
4. Grade level;
5. Phone number; and
6. Email address.

(b) On or before September 1, the department shall annually provide the directory information required by paragraph (a) of this subsection to each public postsecondary education institution for each student that is enrolled at a Kentucky public high school or certified nonpublic high school who has agreed to participate in the proactive postsecondary admissions program, and shall also include the student's:

1. Cumulative unweighted grade point average;
2. Highest score on a nationally recognized college readiness examination approved by the council;
3. If applicable, status as a graduate of the Kentucky Governor's Scholars Program, Governor's School for the Arts, or Governor's School for Entrepreneurs; and
4. Preferred communication method.

Implementation notes

- KDE will create a file for postsecondary schools to include:
 - HB 307 referenced directory information consistent with what the districts define as directory information unless there is an indicator on the student record that the student is an opt-out for directory information
 - Additional proactive postsecondary admission program fields if student record indicates an opt-in for the postsecondary admission program.
- Universities have requested one additional directory data element (Date of Birth) and one additional non-directory data element (Graduation Date). Date of birth will be added to the reporting if included in district's directory definition; Graduation Date will be included for students that opt-in to the program.

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HB307, Section 1, (9)

The department shall collaborate with local school districts to:

- (a) Maximize student participation in the proactive postsecondary admissions program; and
- (b) Submit an annual report to the Legislative Research Commission for referral to the appropriate Interim Joint Committee on Education on the proactive postsecondary admissions program that includes:
 1. The percentage of students at each school and school district who agreed to participate in the proactive postsecondary admissions program.
 2. The methods utilized by a school or school district to invite students to participate in the proactive postsecondary admissions program and the effectiveness of each method; and
 3. Perceived barriers to student participation in the proactive postsecondary admissions program.

Implementation Notes

- Data will be available in Infinite Campus to calculate #1.
- KDE will use an annual survey to collect data on the invitation methods and perceived participation barriers described in Items #2 and #3 above.

Plans for the five new Infinite Campus data collections follow on the next page. Districts will be advised as these tools become available in Infinite Campus.

New Data Collections in Infinite Campus

Five new statewide collection tools are necessitated by HB307 legislation. The first two are required for reporting directory information, the following three are required for reporting non-directory information. A new KSIS data standard will be created for this collection. Summary below includes plans for each collection.

1. District’s FERPA Directory Definition

Districts must identify what elements are included in their local directory information definition. There may be variation in what districts identify as “directory.” Districts will need to enter directory fields in Infinite Campus.

- **New district-level custom tool will be used for this collection.**
- KDE will use start/end date to determine the valid directory information values for applicable year of reporting.
- Directory Information record must be end dated and a new record created if directory information changes.
- KDE can create the directory information tool and push down to districts after KDE confirms what is included.
- A text box will be added to capture other district-defined directory elements.

Mockup of District-Level Directory Information Tool

Directory Information	
*Status Date	Status Time
<input type="text" value="06/09/2026"/>	<input type="text" value="01:53 PM"/>
Directory Information Items	
<input type="text" value="Check all items in the board policy."/>	
*Effective Start Date	Effective End Date
<input type="text"/>	<input type="text"/>
Student's full name	Degrees, honors & awards received
<input type="checkbox"/>	<input type="checkbox"/>
Student's mailing address	Student's date and place of birth
<input type="checkbox"/>	<input type="checkbox"/>
Student's telephone number	Student's major field of study
<input type="checkbox"/>	<input type="checkbox"/>
Student's school email address	Participation in activities/sports
<input type="checkbox"/>	<input type="checkbox"/>
Grade Level	Student's weight/height athletics
<input type="checkbox"/>	<input type="checkbox"/>
Most recent educational institution	Student's photograph/picture
<input type="checkbox"/>	<input type="checkbox"/>
Student's dates of attendance	
<input type="checkbox"/>	

2. FERPA Directory Opt-outs

Districts must identify any student that has opted out of sharing directory information. Parents or eligible students (18 or over) can opt-out of having their directory information shared. This information is collected at the school or district and must be entered into Infinite Campus consistently for state-level use.

- **FERPA tool in Infinite Campus can be used for this collection.**
- Districts are only required to indicate opt-outs to minimize district reporting burden.
- FERPA tool would be all/or nothing opt-out vs selecting approved/not-approved data by field.
- FERPA record must be end dated and a new record created if parent or eligible student changes their choice.

Infinite Campus will need to customize this tool for Kentucky – this will take time and will not be available at the beginning of school.

Mockup of Draft FERPA Tool

The screenshot shows a web-based form for FERPA directory opt-outs. At the top, there is a header with the text 'FERPA' and a user profile icon. Below the header, there are navigation tabs for 'Student Information', 'Program Participation', and 'FERPA'. The main form area contains several input fields: 'Start Date: (Required)' with a calendar icon, 'End Date:' with a calendar icon, 'School Year:' with a dropdown menu, and 'Changes Made By:' with a dropdown menu. Below these are four dropdown menus for selecting opt-out responses for different categories of directory information sharing. At the bottom of the form is a text area labeled 'Reasons Provided: Maximum 255 characters'. At the very bottom, there are 'Save' and 'Cancel' buttons.

3. Proactive Postsecondary Admissions Program Opt-Ins

Parent or eligible students (18 or over) must opt-in to allow for sharing additional proactive Postsecondary Admissions Program data (beyond directory). Students under 18 can't opt-in to share their information under FERPA. This information must be in Campus for KDE to be able to create a file that represents all opt-ins. Additional data will be included in the file if the district indicates in Campus that the student is opted-in. These fields include Cumulative unweighted GPA, highest score on nationally recognized college readiness exam, preferred communications method, completion of Governor's Scholarship program, and graduation date.

- **Campus Custom Form will be used to collect Proactive Postsecondary Admissions Program opt-ins**
- Form creates database field that can be used by KDE to extract data
- KDE can create form and publish to districts with Counseling forms.
- PDF is created and loaded to Campus for use by districts. It can be added to OLR and/or sent out in Parent Portal to all high school students/families.
- The mockup of the form below is an example without the final content.

Mockup of Proactive Postsecondary Admissions Program Opt-In Form

Custom Form - Proactive Postsecondary Admissions Program Opt-In
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Instructions
 Portal Display eSignature Request Portal Fillable
 The parent/guardian or eligible student (18 years of age or older) should complete this form to authorize the Kentucky Department of Education to share specific educational data with Kentucky public postsecondary institutions so they may proactively evaluate the student for admission.

Proactive Postsecondary Admissions Program Participation Opt-In Form

Purpose: In 2026, the Kentucky legislature passed [House Bill 307](#) that promotes the Proactive Postsecondary Admission Program. This Program includes sharing high school student information with Kentucky public postsecondary institutions so those institutions may communicate with students about eligibility for proactive admissions. High school student information will be shared beginning at the end of the student's 9th grade year and will continue each subsequent year the student is enrolled at the high school. Schools are required to annually invite each student enrolled in high school to participate in the Proactive Postsecondary Admissions Program. By consenting to participate, the parent/guardian or eligible student 18 or older authorizes the sharing of directory contact information and additional non-directory information, including cumulative unweighted grade point average (GPA), highest score on nationally recognized college readiness exam(s), and graduate of Kentucky Governor's Scholars Program, Governor's School for the Arts, or Governor's School for Entrepreneurs.

Privacy Notice: The Family Educational Rights and Privacy Act (FERPA) protects student education records. Directory information (such as name and contact information) may be shared without consent unless a parent or eligible student has opted out of directory information sharing. Consent to participate in the Proactive Postsecondary Admissions Program authorizes the sharing of the directory and non-directory information described above for this program. Parents, legal guardians, or eligible students age 18 or older must provide written consent before non-directory information may be shared.

Student Name:	
Grade:	
State ID:	

Consent to Participate in Kentucky's Proactive Postsecondary Admissions Program
 Do you opt in to allow the student's information to be shared with public postsecondary institutions for purposes of the Proactive Postsecondary Admissions Program? Information shared may include directory contact information, cumulative GPA, highest college-readiness score, completion of the Kentucky Governor's Scholars Program, Governor's School for the Arts, or Governor's School for Entrepreneurs and preferred communication method.

YES: I give my permission for my/my student's data to be shared with Kentucky public postsecondary institutions for use in the Proactive Postsecondary Admissions Program.
 NO: I do not give my permission for my/my student's non-directory information to be shared for the Proactive Postsecondary Admissions Program.

If selecting NO (opting out of sharing information to participate in the program), please tell us why:
 Electronic Signature | _____

4. Preferred Communication Method

Add to the opt-in form so parents or eligible students designate their preferred communication method if they opt-in.

- **Use Proactive Postsecondary Opt-In Form to collect preferred communication method.**
- KDE can pull from database field created by form without another Campus field being created.

Screenshot of Proactive Postsecondary Admissions Program Participation Opt-In Form

Preferred Method of Communication

Required only if selecting **YES**.

How would you like Kentucky postsecondary institutions to contact the student? Select one option from the list below. All options are from student information on record in the statewide student information system (Infinite Campus).

- Student's school email address
- Student's mailing address
- Student's phone number
- Student's text message number (standard messaging rates may apply)

5. Collect Governor's Program Completion, if applicable.

Indicate if student is a graduate of Kentucky Governor's Scholars Program, Governor's School for the Arts, or Governor's School for Entrepreneurs.

- **New Campus Seal will be created for each program**
- Districts would add seal to student's record when applicable.
- Seals can also be used on transcripts; districts will need to set up if they choose to include the seals on transcripts.

Campus will create the seals, but they will not be available at the start of the school year.

Mock-up of State Seal Collection Tool

State Seal	Date Earned	Language	Type
<input type="text" value="X"/> [Dropdown]	<input type="text" value=""/> [Calendar icon]	<input type="text" value=""/> [Dropdown]	<input type="text" value=""/> [Dropdown]
Ad [Dropdown]			GSP: Kentucky GSA: Arts GSE: Entrepreneurs
01: Seal of Biliteracy			
02: Seal of Arts Excellence			
03: Governor's Scholars Program			
04: Kentucky Governor's School			