# PUBLICITY ANNOUNCEMENT

Subject: Call for Vendors: Join the KY Reads to Succeed Conference!

The Kentucky Department of Education Division of Early Literacy announces the opportunity for vendors to participate in the upcoming KY Reads to Succeed Conference, scheduled to take place on June 13, 2025, at The Galt House in Louisville, Kentucky. For this event focused on promoting literacy and educational excellence, we are seeking vendors whose products and services align with our mission to improve reading outcomes throughout our state.

The KY Reads to Succeed Conference provides a platform for vendors to showcase their offerings to a diverse audience of educators and administrators. This is an opportunity to connect with education professionals, demonstrate the value of your products/services and contribute to the advancement of literacy initiatives in Kentucky.

We welcome vendor applications offering a wide range of products and services, including but not limited to:

* Educational materials and resources;
* Technology solutions for literacy enhancement;
* Books, literature and reading aids;
* Learning tools and aids for different age groups; and
* Community partner services related to literacy and education.

If your organization shares our passion for promoting literacy and educational success, we invite you to apply to become a vendor at the KY Reads to Succeed Conference. The cost will be $500 per table. Showcase your products and services, engage with attendees and be a part of this impactful event.

To apply, please visit and complete the vendor application by 4:00 p.m. ET on March 28, 2025. The selection committee will review all applications and notify selected vendors by the end of April.

Do not miss this opportunity to be a part of the annual KY Reads to Succeed Conference and contribute to the collective mission of fostering a culture of reading and learning in Kentucky.

We look forward to your participation!

Proposals shall be submitted [here](https://nam11.safelinks.protection.outlook.com/?url=https%3A%2F%2Fforms.gle%2F5LzJv8YztqKBSewR9&data=05%7C02%7Craven.miller%40education.ky.gov%7C028513f213bc4229f34d08dd5a7f9b29%7C9360c11f90e64706ad0025fcdc9e2ed1%7C0%7C0%7C638766226361538518%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=ZuU%2FBPxiVHOWWqdYf5KU03u5%2BNk0q%2Fluwo%2FYYB60UzQ%3D&reserved=0). All proposals must be received no later than 4:00 PM ET on March 28, 2025.

# Evaluation Criteria

The Kentucky Department of Education shall conduct a comprehensive, fair, and impartial evaluation of all proposals. The Kentucky Department of Education may reject any proposal that is incomplete or in which there are significant inconsistencies or inaccuracies. The Kentucky Department of Education reserves the right to reject all proposals.

The Kentucky Department of Education has established a Proposal Evaluation Committee to review, evaluate and verify information submitted by the offeror.

Each vendor is responsible for submitting all relevant, factual and correct information with their offer to enable the evaluator(s) to afford each vendor the maximum score based on the available data submitted by the vendor.

The Kentucky Department of Education shall evaluate the proposals by assigning scores as indicated below.

# Proposal Evaluation

Proposals with a combined score less than 50% of the maximum points possible will not be considered. A proposal’s combined score is the combined total points of all scored criteria in the proposal portion of an evaluation.

# Vendor Selection Rubric for Conference Attendance

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| **Criteria** | **Maximum Points Possible** |
| Describe alignment of the vendor's products/services with the conference  mission and objectives. | 50 |
| Describe relevance of the vendor's offerings to the needs and interests of conference attendees. | 50 |
| Describe quality, validity, reliability, and effectiveness of the vendor's products/services. (Based on EdReports rating, NCII rating, etc.) | 50 |
| Provide reviews or testimonials from previous customers/clients regarding the  vendor's offerings. (Based on KY District Dashboard reporting ) | 50 |
| Provide evidence of how the vendor's products/services stand out in the market. (Inclusion on KDE Screener/Diagnostic list) | 50 |
| Pricing structure and affordability of the vendor's products/services. | 50 |
| **Maximum Points Possible** | **300** |