

WAYS TO MOVE THE ACCOUNTABILITY MOONSHOT WORK FORWARD

You've played a vital role in shaping Kentucky's Reimagining Assessment and Accountability system. Your insights, feedback and lived experience helped generate ideas that reflect the values and realities of communities across the Commonwealth. Now, it's time to help others understand how these changes can bring Vibrant Learning Experiences to each child in Kentucky.

This isn't about promoting someone else's plan—these aren't ideas that were handed to us—we created them together. Educators. Families. Businesses and Community Leaders. Students. These are our ideas.

This our work. And you can help bring it to life.

How to be an Effective Champion

Championing the moonshot is about building understanding and support within your own community. Policy alone won't change classrooms—lasting change happens when educators, students, and families understand the “why” and choose to bring Vibrant Learning Experiences to life together.

At the heart of the effort is you, and it's essential that your peers know this isn't just another top-down reform. These are ideas the field helped shape, and your voice can help others see their value.

You can:

- Talk to three to five people in your same role about the work and your passion for it
- Attend public meetings (school boards, Parent Teacher Association, student councils etc.) to share your perspective
- Use your platform—newsletters, websites, meetings—to spread awareness
- Share stories of vibrant learning or local innovation

susan.strange@education.ky.gov



WAYS TO MOVE THE ACCOUNTABILITY MOONSHOT WORK FORWARD

Your Role as an Advocate

KDE already started coordinating advocacy with the legislature when Commissioner Fletcher was joined by Jennifer Stafford, director of Assessment and Accountability Support at KDE, Brian Creasman, superintendent of Fleming County, and Jesse Bacon, superintendent of Bullitt County, to present the model framework.

As we get deeper into discussion at the Capitol, KDE will want to bring teachers, students, family members, community leaders and employers to speak about components of the framework.

When everyday Kentuckians speak up, legislators listen. Advocacy means showing up when it counts to help elected officials understand why this work matters.

If you're called upon to advocate:

- Share your story. Why does this matter to you? Make it personal.
- Speak from your role—as a parent, teacher, student, employer or community member.
- Be ready to name the change you want to see.

You don't need to be a policy expert. What you do need is a personal story that makes it real.

What You Can Do Next

- Fill out the follow-up survey: indicate where you're willing to support, and whether you have a story to tell
- Keep this sheet as a reference—or better yet, share it with someone else
- Choose a first step: a conversation, an email, a meeting

**Every voice makes a difference.
What will yours say?**

Share your story or direct questions



susan.strange@education.ky.gov