



KENTUCKY DEPARTMENT OF EDUCATION

Career and Technical Education (CTE) Advisory Committee

SUMMARY

VIRTUAL MEETING DATE: NOVEMBER 13, 2020

ATTENDANCE: Representative Steve Riley, Senator Jimmy Higdon, Matthew Whitaker, Jeff Jones, Mike Stone, Darlene Zibart, Lee Lingo, Shelly Goodwin, John Lyons, Paul Mullins, Mike Miller, John Sanders, David Horseman, Pamela Moore, Beth Hargis, Kiley Whitaker, Leslie Slaughter, Scott U’Sellis, Karla Tipton, Lea Lewis, Regan Satterwhite, Robin Linton, Mary Taylor, Charlene Baxter

MEMBERS ABSENT: Drew Graham, Kristina Slattery, Steve Johnson, Harmony Little

SUMMARY:

Agenda Item: Welcome

Presenter: David Horseman, Associate Commissioner, KDE Office of Career and Technical Education

Agenda Item: Introduction of Members

Presenter: David Horseman

Summary of Discussion: David Horseman asked a guiding question and asked members to respond to the question as they introduced themselves. The question was, “*What do you think are the most pressing matters facing career and technical education (CTE) in Kentucky?*”. Combined responses and comments received during the introductions from the members were as follows:

- 1) the impact of COVID-19 on getting students to career readiness and making sure they are prepared;
- 2) delivering good quality lessons without hands-on instruction;
- 3) lack of engagement and opportunity for hands-on instruction and the need to look for alternative ways to deliver content;
- 4) how to ensure students are learning the skill sets needed throughout the COVID-19 pandemic;
- 5) concern regarding CTE funding, equity and access;
- 6) concern that students are a year behind in knowledge and skills; and

7) industry certification opportunities, given Non-Traditional Instruction (NTI) and online/hybrid learning.

Agenda Item: Approval of Minutes from June 9, 2020 Meeting

Presenter: David Horseman

Summary of Discussion:

Jeff Jones made the motion to approve the minutes as submitted. The motion was seconded by Paul Mullins and it carried unanimously by voice vote. There was no further discussion on this agenda item.

Agenda Item: Partnership & Cross-Agency Updates

Presenters: John Lyons, Interim Executive Director, Kentucky Workforce Innovation Board (KWIB), Education and Workforce Development Cabinet

Mike Stone, Executive Director, Kentucky Association for Career and Technical Education (KACTE)

Summary of Discussion: John Lyons is working to onboard the KWIB's new members and new board chair. The KWIB is also working to support the Education and Workforce Development Cabinet's strategic goals that include the "4 Big E's: Expand, Exposure, Experience, Expertise", which Lyons' stated supports all that CTE focuses on.

Mike Stone reported that KACTE is working on providing a normal, in-person summer program this coming year in the summer of 2021. If circumstances don't allow for the in-person, Stone indicated that "Plan B" will be provided, which may include a hybrid conference. Stone say that, if that happens, the program updates will be recorded and made available. He also discussed the CTE Learn online platform for teacher professional development. A Memorandum of Understanding (MOU) with the Association for Career and Technical Education (ACTE) is being explored to use Max Knowledge (which is customizable to Kentucky) as an option for the professional development platform. Another project currently underway for KACTE is currently centered on new teacher induction, which focuses on "surviving to thriving" for 2nd year teachers. There is a targeted date of Saturday, January 30th in Georgetown to host this event. Stone indicted that a hotel is currently secured, but the meeting may be moved to Elkhorn Crossing School. Mr. Stone also discussed the ongoing development of a white paper, entitled "A Relevant Education". This white paper will be provided to the Kentucky General Assembly during the 2021 legislative session and is aimed at providing history, context and recommendations for CTE funding.

Agenda Items: KDE OCTE Project Updates

Presenters: David Horseman

Beth Hargis, Division Director, Office of Career and Technical Education

Pamela Moore, Division Director, Office of Career and Technical Education

Leslie Slaughter, Executive Adviser, Office of Career and Technical Education

Kiley Whitaker, Assistant Director, Office of Career and Technical Education

Summary of Discussion:

David Horseman shared an update on COVID-19 and the agency's continued response efforts. He said that the KDE OCTE has provided districts with waivers, guidance documents and resources linked to the career and technical education webpage, as well as developed protocols for schools and programs (which include small groups). Horseman indicated that the KDE OCTE had also adapted the Kentucky Department for Public Health's delivery model metric for the Area Technology Centers (ATCs) and shared opening information. Lastly, Horseman explained that KDE employee travel is still limited to mission-critical requests and requests are tightening with the current case data.

Dr. Beth Hargis shared an update on the state operated ATCs. She indicated that there are now 51 ATCs, as Green County and Nelson County petitioned the KDE to move to their ATCs to local control and that was approved and finalized in July 2020. Hargis said that there are currently two new schools under construction and the target date to open each is the Fall 2021 (Lake Cumberland ATC and Estill County ATC). Dr. Hargis also shared photos of new and renovated schools in her presentation (Mason County Career Magnet School, Paducah Innovation Hub and Wayne County ATC).

Pamela Moore provided an update on the Student Transition and Career Readiness Division. The focus of this division is to provide support to teachers by providing professional development, technical update training, curriculum instruction and critical leadership development through the Career and Technical Student Organizations (CTSOs). Ms. Moore reported that when the committee met last June, the KDE OCTE had to cancel most of the technical update trainings and professional development; however, the office was able to conduct three virtual trainings. Moore indicated that the office is hopeful for a live session in June 2021, but that consultants are making plans for what opportunities may look like virtually. She explained that the primary focus is on two items: 1) Project-based learning training for teachers and administrators; and 2) SkillsUSA Career Essentials. As for professional development opportunities, staff moved forward with on-demand and live platforms. The KDE OCTE had increased participation numbers and received positive feedback. Moore indicated that new teacher visits had also come to a halt, but the program consultants continued providing support with one-on-one virtual visits. The CTSO conferences and conventions were cancelled for in-person participation over the spring and summer of 2020, but most were held virtually. Moore said that there is a concern with the CTSO membership, as it is not where it was this time last year. She also explained that the FFA Leadership Training Camp has two new construction projects in process (two new climate-controlled cabins have been built and construction of a new maintenance building is underway). Lastly, Ms. Moore provided a staffing update. She announced Lisa Oakes as the new DECA advisor and said that the new Transportation Consultant will start on January 1st and interviews for the Manufacturing Consultant are in progress.

Kiley Whitaker shared the new Employer Connector Tool, which included a quick demonstration on how it works. This tool was requested by the workforce board's and business and industry to pinpoint CTE programs in a specific area of the state to build a pipeline to occupations or businesses. Whitaker explained that the benefits of the Connector Tool are to connect employers to education programs, increase work-based learning, build pipelines into industry, conduct asset mapping, evaluate program viability, create and expand regional partnerships, inform resource allocation and assist school districts with pathway determinations. Mr. Whitaker also shared the new one-page overview of Work-Based

Learning that was created by the KDE OCTE, which can be found on the KDE work-based learning webpage.

Leslie Slaughter reviewed the 2020 Legislative Updates. The updates began with House Bill 352, the Executive Branch Budget, which established the state budget for fiscal year 2020-2021. Slaughter explained that the General Assembly will have to craft the 2021-2022 budget in the next regular session or through a special session called by the governor. She indicated that House Bill 352 included provisions related to CTE for fiscal year 2021, which included the following:

- **Funding and Governance** - This bill provides language for ATCs to become locally operated by a school district. In the first year, the local board of education receives 100% of funding allocated for that center. In the second year, the local board receives not less than 75% of the amount allocated to it the previous year. The remaining 25% of funds previously allocated to the center must annually be allocated to locally operated secondary area centers and vocational departments that do not receive state supplemental funds. The local board assuming control must continue to serve the additional school district(s) through an interlocal agreement.
- **Personnel Provisions** – This allows a certified employee who has earned continuing status in the state personnel system to be granted a continuing service contract upon transfer to a local board of education. It allows a principal who has earned continuing status prior to the transfer to be granted a continuing service contract, but the provisions relating to demotion of the principal under KRS 161.765 must apply. It also allows a classified employee who has four years of continuous active service in the state certified personnel system at the time of transfer to be offered an employment contract at the time of transfer that must be considered a continuing service contract for a minimum of five complete school terms.

Ms. Slaughter shared that two districts have petitioned and were approved for control of their local ATC, pursuant to the provisions above in July 2020. The two districts are Green County and Nelson County. Ms. Slaughter also mentioned a potential amendment for consideration that would strengthen the provisions, which is to have a deadline date for petitions to be received by the KDE. Slaughter explained that, ideally, the transitions should be effective at the beginning of the fiscal year, so possibly have a deadline of March for the petitions to be received would provide for adequate time for this to occur. Representative Riley ask KDE to reach out to maintain protocol before the 20201 legislative session starts to discuss this further.

Slaughter also provided updates on Senate Bill 101, which deals with statewide articulation agreements. She explained that this bill requires the Council on Postsecondary Education (CPE) to facilitate the development and implementation of a statewide standardized articulation agreement to be executed by July 1, 2021, between public colleges and universities and the Kentucky Department of Education (KDE) for each approved high school career pathway that leads to a postsecondary credential, certification, license or degree. Slaughter indicated that the work will be facilitated by the CPE in two phases. Phase one will begin with the Kentucky Community and Technical College System (KCTCS) and phase two will involve the 4-year public colleges and universities.

Slaughter also discussed the impact of Senate Bill 158 on Kentucky's assessment and accountability system. She explained that this bill makes significant changes to the statewide accountability system, school improvement provisions, state and local graduation requirements, charter authorizer training for members of local boards of education, and the achievement gap definition and expectations. She indicated that the Kentucky Board of Education (KBE) is required to take action on regulations

pertaining to the minimum high school graduation requirements and Kentucky's accountability system, in order to ensure alignment with the new provisions set forth in Senate Bill 158.

Updates were also provided on Senate Bill 193, a bill dealing with Computer Science education. Slaughter explained that this bill established a goal of increasing the number and percentage of students in underrepresented groups participating in computer science courses in middle and high schools. These populations include females, minorities, students with disabilities, English learners and students whose families are eligible for free or reduced-price lunch. Slaughter stated that December 1, 2020, and annually thereafter, the KDE must submit a report to the Kentucky Board of Education (KBE) and the Interim Joint Committee on Education (IJCE) that includes an unduplicated count on the number and percentage of public school students participating in computer science courses and other computer science educational opportunities.

Lastly, Ms. Slaughter shared that the KDE OCTE is currently working on a new CTE branding initiative. She stated that the OCTE has contracted with marketing firm Red7e to complete two phases of work. The first phase is logo and tagline development and the second phase focus on branding messages, including media commercials and print materials. She said that the KDE communications team will assist with the social media campaign, webpage redesign and success stories and videos.

Scott U'Sellis provided a high-level update on dual credit data for the 2019-2020 school year. Below is a summary of the data shared with the committee:

- **80,623** unique total dual credit enrollments (CTE + general education)
- **25,304** unique CTE dual credit enrollments (equates to **31.4%** of total dual credit enrollments; this is an increase over 2018-2019. CTE dual credit enrollments accounted for approximately 25% of total dual credit enrollments in 2018-2019).
- **36+** postsecondary institutions overall partnering to offer dual credit
- **32+** postsecondary institutions partnering to offer CTE dual credit
- **170** districts with students enrolled in dual credit (including the KY Tech district)
- **158** districts with students enrolled in CTE dual credit (including the KY Tech district)

Mr. U'Sellis shared that Kentucky had seen a slight decline in dual credit enrollment this year but explained that this was expected with the current pandemic situation. U'Sellis did share, however, that 31% of dual credit enrollments are CTE students and collectively CTE enrollment is staying constant. He mentioned that, although there appears to be growth in dual credit, there is still inequitable distribution of dual credit implementation and offerings. He said that emphasis was needed to ensure that, regardless of where a student goes to school, if a student is ready for dual credit, they should have access to such coursework. Mr. U'Sellis stated we are also seeing inequitable distribution with free and reduced lunch status students. U'Sellis explained that this becomes a "have and have not" situation, so educators need to be mindful of informing all students about dual credit opportunities.

U'Sellis also informed the group that the KCTCS and the KDE have formed an Ad-Hoc Dual Credit Committee, which includes invitees from the CPE and the Kentucky Higher Education Assistance Authority (KHEAA). The stated goals are to discuss dual credit issues and concerns from both organizations (KCTCS and KDE) and to find ways to make dual credit function more efficiently between both organizations.

Feedback: Mr. Horseman closed out the KDE OCTE project updates by asking the guiding question “What additional priorities should be considered or established as a part of the KDE OCTE work?”. He also asked for any feedback from the committee members on all items discussed today.

Darlene Ziabart stated that she could see where the Employer Connector Tool can be powerful with all the data and the statistics that it provides. She said she can see how it would be helpful in guiding students for career paths and for employers to find employees.

John Sanders shared that he would like to see a webpage or platform for the sharing of lesson plans and videos for teachers, so they aren’t reinventing the wheel and could share resources as a group.

Jeff Jones concurred with Mr. Sanders and suggested to have shared lesson plans and have them by specific program areas (ex: Health Science, CAD, Welding, etc.). He said a simple platform like google drive or database would be a great help to teachers.

Matt Whitaker said he had two things to think about as we start to come out of the pandemic and return to in-person learning. First, was helping teachers through professional development when transitioning back to the classroom. He said a lot of students will be behind and he was concerned that freshmen and sophomores are missing out on the fundamentals of high school. His second concern was teacher retention, as he said new teachers are struggling and that there needs to be a strong effort to make sure they are getting support and that we help them when they transition to the normal classroom. Whitaker said that anything we can do to help retain new CTE teachers is important and critical.

Follow Up:

KDE to reach out to maintain protocol to Representative Riley before the 2021 Legislative Session begins regarding the potential amendment related to a deadline date for districts to petition the KDE for local control of an ATC.

David Horseman will work with Beth Hargis, Pamela Moore and the OCTE Program Consultants on a shared platform to house lesson plans and videos, etc.

Next Meeting: May 14, 2021

The meeting adjourned at 10:45 a.m. ET