

# WHY WORK-BASED LEARNING?

Students get ...	Employers get ...
<ul style="list-style-type: none"> <li>• Career exploration and training</li> <li>• The opportunity to apply technical, academic and employability skills</li> <li>• Mentoring and networking opportunities from occupational experts</li> <li>• An understanding of the world of work</li> </ul>	<ul style="list-style-type: none"> <li>• Access to a pipeline of skilled and motivated potential future employees</li> <li>• Improved employee retention</li> <li>• Reduced training/recruitment costs</li> <li>• The opportunity to mentor the next generation of workforce leaders</li> </ul>

## TYPES OF WORK-BASED LEARNING:

### Service Learning

Service learning integrates meaningful community service with instruction and reflection to enrich the learning experience, teach civic responsibility and strengthen communities.

### Mentoring

A mentor is a volunteer from the business and industry community that helps students become aware of career opportunities and work ethics in a one-to-one relationship that goes beyond the formal obligations of a teaching or supervisory role.

### Job Shadowing

Job shadowing gives students the opportunity to learn through on-the-job observation of an individual in a chosen occupation.

### School-Based Enterprises

School-based enterprises are simulated or actual business conducted within a school that are designed to replicate a specific business or segment of an industry. They assist students in acquiring work experience related to their chosen career cluster/pathway.

### Internship

Internships give students the opportunity to have on-the-job training with one employer. This type of experience can be classified as short or long-term, as well as a paid or non-paid.

### Entrepreneurship

Entrepreneurship gives students a deeper understanding of economic principles and the opportunity to apply classroom learning by organizing and operating a business.

### Cooperative Education

Cooperative education is a paid, long-term educational program consisting of in-school instruction combined with program related on-the-job work experience in a business or industrial establishment.

### Registered Apprenticeship

Registered apprenticeship is a work-based learning model regulated by the U.S. Department of Labor that leads to a nationally-recognized credential known as a Journeyperson Certificate. Kentucky's youth/pre-apprenticeship model is known as Tech Ready Apprentices for Careers in Kentucky (TRACK).



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For more information, check out the Kentucky Department of Education's [Work-Based Learning Manual](#).

