## WHAT IS CAREER AND TECHNICAL EDUCATION



**CTE** is delivered at comprehensive and CTE-dedicated high schools, magnet schools, area technical centers, community and technical colleges and some four-year universities.

**CTE students** earn industry certifications and licenses, postsecondary certificates, associate degrees, bachelor's degrees and higher.

## CTE is good for students, good for businesses and good for communities.



CTE high school students are college and career ready – 94% graduate high school and most enroll directly in college.<sup>2</sup>

CTE associate degrees can pay

**\$10,000 more** per year than associate degrees in other fields – and can even pay more than bachelor's degrees – while limiting student debt.<sup>3</sup>

CTE is the answer to the the nation's projected deficit of **6.5 million** skilled workers, including infrastructure, health care and manufacturing workforce shortages.<sup>4</sup>

## LEARN MORE ABOUT CTE AT ACTEONLINE.ORG

<sup>1</sup> U.S. Department of Education, Institute of Education Sciences, National Center for Education Statistics (NCES), High School Longitudinal Study of 2009 (HSLS:09), Base-year, 2013 Update, and High School Transcript File; U.S. Department of Education, National Center for Education Statistics, 2015–16 National Postsecondary Student Aid Study (NPSAS:16).

- <sup>2</sup> Perkins Collaborative Resource Network, Perkins Data Explorer, customized Consolidated Annual Report data; U.S. Department of Education, Office of Elementary and Secondary Education, Consolidated State Performance Report, 2010-11 through 2017-18; U.S. Department of Education, NCES, HSL5:09, Base-year, 2013 Update, High School Transcript, and Second Follow-Up.
- <sup>3</sup> Georgetown University Center on Education and the Workforce. (2020). The overlooked value of certificates and associate's degrees: What students need to know before they go to college; Schneider, M. (2013). Higher education pays; College Board, Annual Survey of Colleges; NCES, IPEDS Fall 2020 Enrollment data and IPEDS 2020 Institutional Characteristics data.
- <sup>4</sup> Construction Industry Resources as cited in Ngo, M. (2021). *Skilled workers are scarce, posing a challenge for Biden's infrastructure plan.* New York Times; Korn Ferry. (2018). *Future of work: The global talent crunch*; Strack, R., Carrasco, M., Kolo, P., Nouri, N., Priddis, M., & George, R. (2021). *The future of jobs in the era of Al*; Wellener, P., Reyes, V., Ashton, H., & Moutray, C. (2021). *Creating pathways for tomorrow's workforce today*.



**92%** of high school students and **69%** of college and adult students are engaged in CTE, learning skills in the classroom and on the job.<sup>1</sup>

CTE PREPARES THE WORKFORCE ACROSS A WIDE RANGE OF INDUSTRIES AND OCCUPATIONS.



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