

Writing and Reporting the News

Thomson Learning

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EDITION - 4

Grade Level	Ninth Grade Tenth Grade Eleventh Grade Twelfth Grade
Readability Level	8.4
Course / Content	Journalism
List Price:	55.75
Wholesale Price	55.75

The features of each book or program were developed by the publisher and do not reflect the opinion of the Kentucky State Review Team Kentucky State Textbook Commission or the Kentucky Department of Education.

Content	Rich's text now comes packaged free with a CD-ROM! News Scene: Interactive News Assignments is an innovative, award-winning multimedia program that uses seven simulated reporting assignments to help your students hone their news writing and reporting skills. Each of the program's realistic news events is presented from multiple perspectives and is accompanied by extensive source material, including videotaped interviews, telephone messages, official documents, and database information. The simulations provide practice in specialized reporting for news conferences, government meetings, court proceedings, and other events, and they are appropriate for print, broadcast, and online formats. The accompanying Book Companion Web Site has been enhanced with a wealth of new and updated resources, including Web links, quizzes, writing exercises, and Internet exercises.
Student Experiences	Writing and Reporting News: A Coaching Method introduces your students to the basic skills required of a journalist and also stresses convergent media, ethics and use of the Internet for reporting and writing. A unique chapter on Web writing prepares students for communicating effectively via the Internet. Current material on ethics explores some of the dilemmas your students might face as media professionals. The chapter on multicultural sensitivity encourages students to consider their own bias and how it could impact their objectivity as journalists.
Assessment	Intended to be the core text for the introductory news writing and reporting course which may be titled Introduction to News Reporting and Writing, News and Feature Writing, Newswriting, or Journalistic Reporting and Writing. Grammar and usage rules are highlighted in Chapter 4 and are emphasized throughout the text to assist students who struggle with the mechanics of writing.
Organization	
Resource Materials	
Gratis Items to be provided and under what conditions	Yes -
Available Ancillary Materials	0-534-63339-0 NEWS SCENE: INTERACTIVE NEWS ASSIGNMENTS 0-534-63337-4 WORKBOOK

Research Data and Evidence of Effectiveness

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Research Available not available

Overall Strength and/or Weaknesses

Disclaimer: Comments on the strengths and/or weaknesses of each book, material or program were written by members of the State Textbook/Instructional Materials Review Team and reflect their opinions. They do not reflect the opinions of the State Textbook Commission nor the Kentucky Department of Education. In addition, the State Textbook/Instructional Materials Review Team completed each evaluation form during summer of 2005. In order to maintain the integrity of the review team's comments, editing was limited to spelling and punctuation.

Recommendations: **The title of this cannot be ignored: this is a textbook on writing NEWS. It does an excellent job on this as well as on basic writing skills. However, it does not offer much on feature writing, which is needed for high school journalism classes that produce yearbooks and school newspapers.**

Summary Form

- I. Technology Component Summary
- II. Reading Content Summary
- III. Writing Content Summary
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- VII. Inquiry Content Summary
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- IX. Audience: Teacher and Student Materials Content Summary
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- XI. Ancillary Materials Content Summary 2

Strengths: **The News Scene cd-rom offers students opportunities to watch news events happening and practice writing news articles.**