

Technical Writing for Success

Thomson Learning

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EDITION - 2

Grade Level
Ninth Grade
Tenth Grade
Eleventh Grade
Twelfth Grade

Readability Level 8

Course / Content Writing

List Price: 40.5

Wholesale Price 40.5

The features of each book or program were developed by the publisher and do not reflect the opinion of the Kentucky State Review Team Kentucky State Textbook Commission or the Kentucky Department of Education.

Content Communication Dilemmas focus on happenings in the workplace that provide real-world situations for critical thinking. Work is a Zoo! end of chapter case studies provide an opportunity to apply technical writing concepts in a real-world, ongoing scenario. Communication Updates introduce cutting edge communication systems to broaden awareness of emerging technologies.

Student Experiences An engaging writing style that appeals to today's students is combined with a strong practical approach to technical writing - what it is, who reads it, and how to achieve success in this highly relevant field. Coverage includes both technical writing and technical reading. Student Data CD, packaged with each text, includes numerous enrichment activities and sample documents to provide supplemental opportunities to learn and apply the principles of effective technical writing.

Assessment Technical Writing for Success, 2E is a practical approach to workplace writing. This comprehensive text is designed to focus on skills that employers demand in today's workplace -- thinking, listening, composing, revising, and editing skills. Using a learn-by-doing approach, these skills are introduced and applied so that mastering technical writing is relevant and exciting. This popular text provides the foundation skills needed to become a successful writer.

Organization

Resource Materials

Gratis Items to be provided and under what conditions Yes -

Available Ancillary Materials

Research Data and Evidence of Effectiveness

Disclaimer: the research data and evidence of effectiveness was provided by the publisher and does not reflect the opinion of the State Review Team, the State Textbook Commission, or the Kentucky Department of Education.

Research Available not available

Overall Strength and/or Weaknesses

Disclaimer: Comments on the strengths and/or weaknesses of each book, material or program were written by members of the State Textbook/Instructional Materials Review Team and reflect their opinions. They do not reflect the opinions of the State Textbook Commission nor the Kentucky Department of Education. In addition, the State

Textbook/Instructional Materials Review Team completed each evaluation form during summer of 2005. In order to maintain the integrity of the review team's comments, editing was limited to spelling and punctuation.

Recommendations: **This book is a good and broadly applicable resource for writing instruction. It addresses academic and "real-world" expectations.**

Summary Form

- I. Technology Component Summary
- II. Reading Content Summary
- III. Writing Content Summary 2
- IV. Grammar and Spelling Content Summary
- V. Journalism / Media Content Summary
- VI. Listening /Speaking / Observing Content Summary
- VII. Inquiry Content Summary
- VIII. Technology Content Summary 2
- IX. Audience: Teacher and Student Materials Content Summary
- X. Format Content Summary 2
- XI. Ancillary Materials Content Summary 2

WRITING CONTENT

includes lesson on how to make and present a power point

Four CDs come with the book with lessons for differing levels of ability and reviews of basic English skills.