

FRAMES OF MIND-TEXT+COMP 21 CD-ROM

Thomson Learning

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EDITION - 1

Grade Level
Ninth Grade
Tenth Grade
Eleventh Grade
Twelfth Grade

Readability Level 9.8

Course / Content Writing

List Price: 37.5

Wholesale Price 37.5

The features of each book or program were developed by the publisher and do not reflect the opinion of the Kentucky State Review Team Kentucky State Textbook Commission or the Kentucky Department of Education.

Content Fifty Great Essays Balance the Familiar and the New. Class-tested favorite essays such as E. B. White's "Once More to the Lake" and Amy Tan's "Mother Tongue" are set alongside often overlooked essays by well-known authors such as Luc Sante, Barbara Ehrenreich, and David McCullough. Full-page color spreads make rhetorical concepts clear. The instruction in every rhetorical chapter includes full-page spreads that illustrate in vivid color how the rhetorical patterns of inquiry work--both in isolation, and then in the context of the other patterns. Twenty "Pattern in Pure Form" annotated paragraphs. In every chapter "Pure Form" paragraphs include color annotations, a brief discussion, and exercises--all simply formatted on a full-page spread--that illustrate the rhetorical patterns in by professional writers. Ten "Pattern in its Natural Habitat" annotated essays. Brief, annotated mixed-methods essays in every chapter are by authors such as Gretel Ehrlich and THE NEW YORK TIMES's Thomas Friedman. Easy to read because of the two-page format, the "Natural Habitat" essays provide a clear, visual representation of how the patterns of inquiry realistically work together towards a whole composition.

Student Experiences Student papers are treated like professional essays. The professional essays throughout FRAMES OF MIND are punctuated by outstanding essays by real students--surrounded by the same editorial support offered to the professional writing. Thirty unique visual assignments help students generate rhetorical writing. Housed in DiYanni and Hoy's "Occasions for Writing" after every reading, clusters of color images are surrounded by assignment cycles, providing students with everything they need to construct an essay using the rhetorical patterns of inquiry. The images include illustrations, photographs, paintings, advertisements, posters, sculptures, and even images from MRIs. A full chapter introduction to visual rhetoric. Students are raised in a visual world, but until now their composition books have not provided a clear method or vocabulary for analyzing visual texts and integrating visuals into their own writing. FRAMES OF MIND'S "An Introduction to Visual Understanding" by compositionist James Dubinsky (Virginia Polytechnic Institute) now offers both a method for "seeing" and a vocabulary for writing effectively about and with visual texts.

Assessment The first full-color rhetorical reader with an integrated CD-ROM, FRAMES OF MIND: A RHETORICAL READER WITH OCCASIONS FOR WRITING treats the traditional rhetorical patterns not only as methods for effective writing, but as frames for critical thinking. A unique chapter on source-based writing, "Finding Evidence and Documenting Sources" Focuses as much on how to find, evaluate, and use sources, this unique chapter also uses a groundbreaking method of color annotation to teach students correct MLA citation guidelines and paper formatting.

Organization

Resource Materials

Gratis Items to be provided and under what conditions **Yes -**

Available Ancillary Materials

Research Data and Evidence of Effectiveness

Disclaimer: the research data and evidence of effectiveness was provided by the publisher and does not reflect the opinion of the State Review Team, the State Textbook Commission, or the Kentucky Department of Education.

Research Available **not available**

Overall Strength and/or Weaknesses

Disclaimer: Comments on the strengths and/or weaknesses of each book, material or program were written by members of the State Textbook/Instructional Materials Review Team and reflect their opinions. They do not reflect the opinions of the State Textbook Commission nor the Kentucky Department of Education. In addition, the State Textbook/Instructional Materials Review Team completed each evaluation form during summer of 2005. In order to maintain the integrity of the review team's comments, editing was limited to spelling and punctuation.

Recommendations: **This is really a reading/writing connection book. Students would read a variety of selections, then use an interactive cd-rom to respond. There are terrific illustrations that really add to the content. This could not be your sole textbook, but is quite engaging.**

Summary Form

- I. Technology Component Summary
- II. Reading Content Summary
- III. Writing Content Summary 1.2
- IV. Grammar and Spelling Content Summary
- V. Journalism / Media Content Summary
- VI. Listening /Speaking / Observing Content Summary
- VII. Inquiry Content Summary
- VIII. Technology Content Summary 2
- IX. Audience: Teacher and Student Materials Content Summary 1
- Weaknesses: The teachers' materials do not add anything. The one small booklet summarizes what is in the student edition and points out the obvious. There is no real support for a novice teacher.**
- X. Format Content Summary 1.8
- XI. Ancillary Materials Content Summary 1