

Journalism: Who, What, Where, When, Why, and How

Pearson Education, Inc., publishing as Pearson Prentice Hall

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ISBN - 020537204X

EDITION - 1st Edition

Grade Level
Tenth Grade
Eleventh Grade
Twelfth Grade
Ninth Grade

Readability Level
Not Available

Course / Content
Journalism

List Price:
\$51.21

Wholesale Price
\$40.97

The features of each book or program were developed by the publisher and do not reflect the opinion of the Kentucky State Review Team Kentucky State Textbook Commission or the Kentucky Department of Education.

Content
Journalism: Who, What, When, Where, Why and How is a comprehensive text that introduces students to the field of journalism, covers how news is produced and delivered, how news organizations work, and how audiences react to and interact with the news media. Students are given an inside look at the world of journalism-its practices, culture, and fundamentals-and they are given practical, basic instruction in reporting, writing, editing, and presentation, as well as the skills to become critical consumers of mass media. Additionally, the text provides an overview of the rich history of journalism in America.

Student Experiences
Every chapter begins with "Key Concepts and Terms" and concludes with "Questions for Discussion" and lists of "Related Web Sites" and "Readings and References." Seventeen of the book's 26 chapters open with a "Vignette" of a real-world journalistic event or a journalist's experience that is tied to the chapter content. The narrative includes up-to-date examples and discussions of current issues and controversies in the news that help students to understand the principles of journalism by putting them in the context of issues that are familiar. Captioned photos, illustrations, and graphics throughout illustrate chapter topics. Eight of the chapters end with exercise sets that provide practice in various journalism skills. Among the types of skills developed are evaluating and editing news stories, using precise and concise language, constructing news stories that demonstrate inverted pyramid, applying AP style, writing headlines, understanding and building news graphics, and laying out pages with photos. Chapter content is enhanced throughout with "Quotes," relevant, brief primary sources from writers and journalists, as well as boxed material that gives students interesting related information.

Assessment
An Instructor's Manual and Test Bank is available online. The Instructor's Manual provides answers to discussion questions and practice exercises in the textbook. The Test Bank provides additional tests (with answers) for each chapter.

Organization
The text is organized into five parts consisting of 26 chapters plus an appendix.
Part I. WHAT has three chapters: 1. News and Society. 2. Culture of Journalism. 3. Becoming a Journalist.
Part II WHERE has four chapters: 4. Newspapers. 5. Magazines. 6. Television and Radio. 7. News Web Sites.
Part III WHO AND HOW has twelve chapters: 8. Reporters. 9. Reporting. 10. Writing News and Features. 11. Style. 12. Editors. 13. Editing and Headline Writing. 14. Visual Journalists. 15. Graphics Journalism. 16. Photojournalism. 17. Publication Design. 18. Broadcasters. 19. Writing for Broadcast.
Part IV WHEN has four chapters: 20. Beginnings of Journalism. 21. Journalism Comes of Age. 22. New Realities, New Journalism. 23. 20th Century and Beyond.

Part V WHY has three chapters: 24. Law and the Journalist. 25. Ethical Practices. 26. Present and Future.
APPENDIX: Grammar and Style Diagnostic Test.

Resource Materials

Gratis Items to be provided and under what conditions No - There are no gratis materials to accompany this text.

Available Ancillary Materials

Research Data and Evidence of Effectiveness

Disclaimer: the research data and evidence of effectiveness was provided by the publisher and does not reflect the opinion of the State Review Team, the State Textbook Commission, or the Kentucky Department of Education.

Research Available not available

Overall Strength and/or Weaknesses

Disclaimer: Comments on the strengths and/or weaknesses of each book, material or program were written by members of the State Textbook/Instructional Materials Review Team and reflect their opinions. They do not reflect the opinions of the State Textbook Commission nor the Kentucky Department of Education. In addition, the State Textbook/Instructional Materials Review Team completed each evaluation form during summer of 2005. In order to maintain the integrity of the review team's comments, editing was limited to spelling and punctuation.

Recommendations: The content of this journalism book is quite comprehensive. It is heavy on information and how-to; it does not spend time trying to be entertaining. It is paperback but will probably stand up to use by a small group of journalism students each year. It does have a few typos (example: colums, for columns).

Summary Form

- I. Technology Component Summary
 - II. Reading Content Summary
 - III. Writing Content Summary
 - IV. Grammar and Spelling Content Summary
 - V. Journalism / Media Content Summary
 - VI. Listening /Speaking / Observing Content Summary
 - VII. Inquiry Content Summary
 - VIII. Technology Content Summary 2
 - IX. Audience: Teacher and Student Materials Content Summary 2
 - X. Format Content Summary 1.83
- Weaknesses : This does not include a teacher manual. Fortunately, one is not truly necessary as the book guides the students in structuring and editing stories. For anyone who has experience in teaching journalism, the book is good with only a little supplementation
- XI. Ancillary Materials Content Summary 2
- many website sources provided