

## Everyday Use: Rhetoric at Work in Reading and Writing

Pearson Education, Inc., publishing as Pearson Prentice Hall

COPYRIGHT - 2005

ISBN - 321093844

EDITION - 1st Edition

Grade Level	Tenth Grade Eleventh Grade Twelfth Grade
Readability Level	10.9 Dale Chall
Course / Content	Other AP Language & Composition
List Price:	\$42.46
Wholesale Price	\$33.97

*The features of each book or program were developed by the publisher and do not reflect the opinion of the Kentucky State Review Team Kentucky State Textbook Commission or the Kentucky Department of Education.*

Content	<p>The AP* Edition of Everyday Use: Rhetoric at Work in Reading and Writing is a brief text that gets at the heart of the AP* English Language and Composition course goals—that is, it teaches students to read texts to see how their purpose is communicated and to write texts that accomplish the purposes students wish to communicate. The text generates a dynamic definition of rhetoric as the ability to discover the ways writers lead readers to respond in particular ways. Students learn that all intellectually engaged people participate in rhetorical activities—reading, writing, speaking, and listening—every day. Students learn techniques for generating ideas and arguments, methods of organization, and strategies of sentence structure and diction. The text introduces the five traditional canons of rhetoric (invention, arrangement, style, memory, and delivery). In the interchapters students apply their knowledge of rhetoric to three works of literature: "Civil Disobedience" by Henry David Thoreau; "It's a Woman's World" by Eavan Boland; and "Everyday Use" by Alice Walker. Students will get to know these three texts well, but numerous models of literature (including poetry, fiction, and drama, as well as nonfiction models) also appear throughout the text to illustrate rhetorical principles.</p>
Student Experiences	<p>Activities in the textbook are designed to give students practice in applying techniques, methods, and strategies for invention, arrangement, style, memory, and delivery, and to incorporate these into their writing processes. The text also includes activities that help students actively construct what they are reading—to read actively not passively. Students are given opportunities to apply rhetorical principles, not just to reading and writing argument, but also to reading and writing about literature. Throughout the chapters, every explanation of rhetorical principles and concepts (some accompanied by graphical images) is followed immediately by an activity to apply the learning. Journal writing and collaborative writing activities, as well as essay prompts, are included among these.</p> <p>In every interchapter, students apply their new knowledge of rhetoric to the same three literary selections: an essay, a poem, and a short story.</p> <p>The Teacher's Annotated Edition is a helpful instructional tool with chapter annotations that include Media Connection, Teaching Rhetoric, Implementing the Activity, Responses to Activity, Reading Connection, and Additional Activity; the teacher notes for the Interchapters include Activity and Discussion Questions, and Additional Writing Prompts to encourage discussion and give students opportunities to practice applying what they have learned about rhetoric to their own writing.</p>
Assessment	<p>Practice essay prompts, helpful in giving students practice for the AP* Language and Composition exam, appear in the Activities through the chapters and interchapters. A collaborative activity in Chapter 5 has a model passage and multiple-choice questions from a recent AP* English Language and Composition exam to give students an</p>

experience in reading creatively to understand, interpret, and analyze a text.

The Teacher's Annotated Edition includes chapter notes for Test Prep: Close-reading and Questions/Exercises; an additional Test Prep: Writing Prompt note appears in the interchapters.

Organization

Chapter 1 Everyday Use: Rhetoric in Our Lives defines what rhetoric is and what it is not, and emphasizes the importance of comprehending how written texts influence thought and action, in school and in life outside school.

Chapter 2 Using the Five Traditional Canons of Rhetoric introduces students to the tradition of rhetoric and the concepts and terms rooted in that tradition. The activities help students to practice the five major canons of rhetoric-invention, arrangement, style, memory, and delivery.

Chapter 3 Rhetoric and the Writer shows how the process of writing should be viewed rhetorically and how to put classical and modern rhetorical principles and concepts learned in the first two chapters into practice.

Chapter 4 Rhetoric and the Reader focuses on the subject of reading, explaining how readers read rhetorically to analyze the rhetorical moves a writer makes to communicate intentions to readers.

Chapter 5 Readers as Writers, Writers as Readers: Making Connections shows the importance of learning to read rhetorically in order to become a better writer, and how writing with a sense of rhetorical strategies leads to more perceptive reading.

Chapter 6 Rhetoric in Narrative provides opportunities for students to apply the principles of rhetoric to reading and writing about literature, including short stories, novels, and plays, and gives students an understanding of works of literature as real people's responses to the real world.

Interchapters follow each of the six chapters in the book, and the activities there provide a means for students to experience three works of literature in depth by applying the rhetorical principles introduced in the chapter.

Readings In this section the three pieces of writing-an essay, a poem, and a short story-referenced throughout the interchapters are printed in their entirety: "Civil Disobedience" by Henry David Thoreau; "It's a Woman's World" by Eavan Boland; and "Everyday Use" by Alice Walker.

Resource Materials

Gratis Items to be provided and under what conditions      Yes - Free upon request, 1 per teacher user with a minimum purchase of 25 Student Editions:  
¥ AP\* Teacher's Annotated Edition

Available Ancillary Materials

**Research Data and Evidence of Effectiveness**

*Disclaimer: the research data and evidence of effectiveness was provided by the publisher and does not reflect the opinion of the State Review Team, the State Textbook Commission, or the Kentucky Department of Education.*

Research Available      not available

---

Overall Strength and/or Weaknesses

**Disclaimer:** Comments on the strengths and/or weaknesses of each book, material or program were written by members of the State Textbook/Instructional Materials Review Team and reflect their opinions. They do not reflect the opinions of the State Textbook Commission nor the Kentucky Department of Education. In addition, the State Textbook/Instructional Materials Review Team completed each evaluation form during summer of 2005. In order to maintain the integrity of the review team's comments, editing was limited to spelling and punctuation.

Recommendations:      This book has an extremely limited audience: extremely advanced students who want to study rhetoric. It is useful for that purpose.

## Summary Form

I.	Technology Component Summary	
II.	Reading Content Summary	
III.	Writing Content Summary	
IV.	Grammar and Spelling Content Summary	
V.	Journalism / Media Content Summary	
VI.	Listening /Speaking / Observing Content Summary	1.88
VII.	Inquiry Content Summary	
VIII.	Technology Content Summary	1
IX.	Audience: Teacher and Student Materials Content Summary	
X.	Format Content Summary	1.60
XI.	Ancillary Materials Content Summary	1.67