

## Journalism Today

Glencoe/McGraw-Hill

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EDITION - 7th

Grade Level  
Ninth Grade  
Tenth Grade  
Eleventh Grade  
Twelfth Grade

Readability Level  
9.5 Dale Chall

Course / Content  
Journalism

List Price:  
N/A

Wholesale Price  
56.97

*The features of each book or program were developed by the publisher and do not reflect the opinion of the Kentucky State Review Team Kentucky State Textbook Commission or the Kentucky Department of Education.*

**Content** Journalism Today provides students with the instruction and tools to develop skills in the production of print and electronic journalistic media. Reading, writing, speaking, listening, viewing, analyzing, technology, planning, and production skills are integrated throughout the lessons. Outstanding features include "Career Profile," which introduces students to a successful journalist who describes a career path and offers students insights into future work opportunities and "On Assignment," which presents individual and team activities that offer students the opportunity to apply what they learned in the chapter. A TIME to Write section in the back of the student edition offers writing strategies to help guide students in the steps of the writing process. Also found in the student edition is a Stylebook that serves as a professional guide to consistency in punctuation, abbreviation, and capitalization in school publications; an Appendix that includes professional documents for students to use as a reference for ethical and legal issues; and a Glossary with succinct definitions for all important journalistic terms.

**Student Experiences** Journalism Today offer students the opportunity to produce and evaluate their own products and to determine how they measure up to professional publications. They are exposed to thought-provoking information on technological topics and given hands-on opportunities to develop ideas based on their own thoughts. Students experience insightful commentaries, thoughtful, well-written editorials, and in-depth news analyses to help them understand and interpret the news. The strategies in Journalism Today will help students complete a wide range of assignments, from news columns and sports stories to editorials. Students will learn from experienced professionals such as TIME writers and editors. After completing this text, students would have developed skills necessary to make them better journalists whether as a hobby or as a career.

**Assessment** Each chapter in the student edition concludes with a Wrap-up and an On Assignment page. On Assignment presents individual and team activities that offer students the opportunity to apply what they have learned in the chapter. A section at the end of this feature called "Surf the Net" allows students the chance to relate chapter content to materials found on the Internet. The Teacher Resource Book contains classroom-tested activity sheets and models that offer alternate ways to approach the chapter content. It includes 20 chapter test plus a comprehensive multiple choice test for checking student competency. Rubrics complement the evaluation checklists in the student book. Style quizzes, included in the resource book, may be used at any time after a specific concept of correct style has been introduced.

**Organization** Journalism Today is divided into seven sections that cover a specific topic on scholastic journalism. Within the seven sections are 20 chapters that include information and activities involving news gathering and writing, design and layout, producing a yearbook,

and handling finances. Major features within each chapter include (1) Key Concepts, a clear itemization of what skills students will acquire after reading the chapter and completing their assignments and (2) Key Terms, words listed at the beginning of each chapter that provide students with a list of key words and phrases in the upcoming material. Included in the back of the book are the TIME to Write feature, Stylebook, and comprehensive Glossary.

#### Resource Materials

Gratis Items to be provided and under what conditions      **Yes - Free Per Teacher: Teacher Manual, Teacher Resource Binder, Teacher Annotated Edition Workbook**

Available Ancillary Materials      **All items listed above as gratis items**

#### **Research Data and Evidence of Effectiveness**

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#### Research Available

**YES - provide information below**

Journalism Today is the product of the most recent research studies, teacher feedback, and detailed editorial development. The result is an up-to-date, solid foundation for an engaging, stimulating, and high-quality speech course for students. In preparation of the content revision of Journalism Today, we put into place the following strategies to ensure accuracy and relevance:

1. Review of old edition by journalism teachers across the country
2. Critical review of manuscript by teachers who have used Glencoe's programs and actively teach/sponsor journalism at the middle and high school levels
3. Critical review by credentialed experts in journalism (Program consultants and reviewers include university and high school professors and teachers of journalism.)
4. Careful fact checking and research of all content to ensure accuracy
5. If relevant, double-checked the program materials against assessment criteria for performance indicators of the National Standards

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#### Overall Strength and/or Weaknesses

**Disclaimer:** Comments on the strengths and/or weaknesses of each book, material or program were written by members of the State Textbook/Instructional Materials Review Team and reflect their opinions. They do not reflect the opinions of the State Textbook Commission nor the Kentucky Department of Education. In addition, the State Textbook/Instructional Materials Review Team completed each evaluation form during summer of 2005. In order to maintain the integrity of the review team's comments, editing was limited to spelling and punctuation.

Recommendations:      **Set components list a videotape but tape was not available for evaluation. Useful introductory text. Contains techniques and strategies, as well as, theory. Student workbook provides practice in writing, researching, and analysis skills. Covers all aspects of producing newspapers/ magazines. Contains unit on photography and chapter on writing for mass media. Includes written models of professional work for each topic covered.**

#### **Summary Form**

- I. Technology Component Summary
- II. Reading Content Summary
- III. Writing Content Summary
- IV. Grammar and Spelling Content Summary
- V. Journalism / Media Content Summary

VI.	Listening /Speaking / Observing Content Summary	
VII.	Inquiry Content Summary	
VIII.	Technology Content Summary	1.5
IX.	Audience: Teacher and Student Materials Content Summary	1.1000000000000001
X.	Format Content Summary	1.4299999999999999
XI.	Ancillary Materials Content Summary	0.63

**TECHNOLOGY CONTENT**

2  
1  
2  
2  
2  
1  
1  
1

**AUDIENCE: TEACHER MATERIALS**

FREQUENTLY, EXERCISES/ ASSIGNMENTS REQUIRE STUDENTS TO EVALUATE MATERIALS OR PRODUCTS TO DETERMINE NEEDED IMPROVEMENTS.  
TEACHER'S RESOURCE BINDER CONTAINS SHORT MULTIPLE CHOICE TESTS FOR EACH CHAPTER AND ACTIVITIES FOR EACH SKILL.

1

**FORMAT**

SOME KEY TERMS ARE IDENTIFIED AT THE BEGINNING OF THE CHAPTER. NO DEFINITIONS ARE GIVEN INDEPENDENT OF THE READING. TERMS ARE NOT BOLDFACED, ITALICIZED, ETC. WITHIN TEXT.  
CONTAINED ALPHABETIZED PUBLISHING STYLE MANUAL AS APPENDIX. INCLUDES GLOSSARY AND INDEX.

**ANCILLARY MATERIALS**

Teacher resources are primarily additional practice activities and tests.  
Generally LEP and struggling students would not elect Journalism.  
Resources are generally limited to objectives and practice materials. Student text does cover most likely errors for each skill and strategies for avoiding the errors.